
Subject: Important Things That You Need To Know To Rank Your Website On Google

Posted by [admin](#) on Thu, 30 Jul 2026 09:07:19 GMT

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For those who crave a website, the top order is definitely many ways. One of them is! I often hear backlinks can be a factor assessed by Google. But this backlink collection should not be too much so you don't get a penalty from Google because it can be considered problematic.

How important? Besides being able to be included in the category of ranking in the Google search engine so people can easily find your website. In accordance with my monitoring of traffic, Google has changed its logarithmically. But there is something for sure, backlinks. So if you have many people who recommend your blog, so Google thinks that your content is useful for many people. But to get an order that can be easily seen by many people, you can use strategy. These types are usually used:

If this is done organically, people recommend your page address to others without you asking. That's because it is felt, your content is useful for him. The quality can be maximum to be a trusted source.

But this type also occurs because of the cause, other people use your yard to raise traffic. So it could be an additional source. Because algorithms note, that there is an association of infographic interrelations statistically. That's the reason for others to install it, not just for free. But this type is still the best reason.

For this, we must invite people to help us work together. Install our pages with some of the benefits they will get. A good promotion can attract them. If your blog is still young. Usually not that easy, as long as you have a good strategy, which proves that you also have advantages in content and others.

It usually starts from the closest people, or a known relationship from the people closest to you. You can join in a community or group to establish many relationships. But this is also when you write a content published on the relationship page, but you also include your page.

Or do you want to be a sponsor for website makers? It could be that your content is related to companies that provide sponsors/ content that is suitable for readers who will affect the selling power of their company.

Why is this included in the category that must be avoided? Because it can make your blog aim to deceive Google. As if the contents were important but apparently there was nothing. I often get carried away to a website that only contains keywords, without getting the content I am looking for.

But to be honest, Google prohibits this back link sales. Especially if you do spam in the comments column of other people's pages to raise traffic. It can violate the code of ethics. Although we really want to share our website with many people. But if you share it with a forum about your page so

you can enter the logarithm, if a lot will cause spam. Then what is the right strategy? If the contents are of quality, complete, and trusted. Although it takes time not short to build a good site. Even a lot of money, the time spent to take care of it. But later it will be recommended by Google.

Who has seen a guest button on a site? Or have you ever been a guest? Then you can upload post content and enter your page there. But there are people who want to be guests and only want to insert their pages without making quality content. As a result, got a penalty from Google. Because it can be considered spam. So write good content with stable traffic.

It could be when you want to follow up with clients who will give sponsors on your page. The results of your interview are written in content that will compare a client. But this is with approval. After your writing about him is published, he could even share it on social media which could be good for people to visit your website. Adjust your goal to want one person/ more people when conducting an interview.

Have you ever done a link when you are damaged or cannot be visited? It could be that the page is wanting to improve the content, you can reset the website and conduct in-depth research. You can process it into an article that is still related to content that they are usually up. So you help them to improve both in terms of quality and research.

Another strategy is if you have got the person who installed your page on their pages. But suddenly the page cannot be accessed with a link description 404. It could be that you delete your content. You should communicate to the owner, to replace it with your new page.

Come immediately start with the maximum content that will build traffic to be good, not in the short term but the term until latter. Avoid spam with sites that are not trusted. Can be a penalty when detected by Google. Even though it's not just a link strategy or SEO must be well understood.

Below, I attach the links of experts in their fields. You can make a reference or a learn.

as Founder of Seobook

as founder of link research tools

Director of Dejan

Features Editor and Columnist at Search Engine Land, OMCP Certified Link Building Trainer and the President at Alliance-link.com

as Digital Marketing Consultant and Founder of Gonzo SEO

as Founder and CEO of Stone Temple Consulting

as Founder of Skyrocket SEO

If you still don't know much about this because you think you are a beginner, you can ask directly people who are experts in this matter, both your closest friends or people you know from a forum. You can get many obstacles, but from that experience, you find out to overcome them.

E-Book Picture of E-book

How to produce good content? This is an e-book

References

That you can make references to write ideas to publication. Discussing the topic of topics from topics that are still relevant, how to find keywords, formats, and methods of collaboration, to promote your content to relations on social media to tips on getting to know SEO. You can also read Paddy Moogan books that discuss complete about this topic.
