
Subject: What is The Meaning of Redirects in Your cPanel?

Posted by [admin](#) on Thu, 30 Jul 2026 10:50:00 GMT

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Introduction

Redirection is the procedure of forwarding one URL to a different URL. A redirect is a way to send both users and search engines to a different URL from the one they originally requested.

The three most commonly used redirects are 301, 302, and Meta Refresh.

Types of Redirects in the Webhosting Setup

301, "Moved Permanently"—recommended for SEO

302, "Found" or "Moved Temporarily"

Meta Refresh

What is 301 Moved Permanently

A 301 redirect is a permanent redirect that passes full link equity (ranking power) to the redirected page. 301 refers to the HTTP status code for this type of redirect. In most instances, the 301 redirect is the best method for implementing redirects on a website.

What is 302 Found

Use 302 redirects when the URL of a resource is changed temporarily. Some of Google's employees have indicated that there are cases where 301s and 302s may be treated similarly, but our evidence suggests that the safest way to ensure search engines and browsers of all kinds give full credit is to use a 301 when permanently redirecting URLs. This is because while in theory both 302s and 301s can both pass the same amount of link equity, there are cases where a 301 might pass a stronger canonicalization signal to Google. For cases in which the redirect truly is temporary, a 302 may be the most appropriate.

What is 307 Moved Temporarily

A 307 redirect is the HTTP 1.1 successor of the 302 redirects. While the major crawlers will treat it like a 302 in some cases, it is best to use a 301 for almost all cases. The exception to this is when content is moved only temporarily (such as during maintenance) AND the server has already been identified by the search engines as 1.1 compatible. Since it's essentially impossible to determine whether or not the search engines have identified a page as compatible, it is generally best to use a 302 redirect for content that has been temporarily moved.

What is Meta Refresh

Meta refreshes are a type of redirect executed on the page level rather than the server level. They are usually slower, and not a recommended SEO technique. They are most commonly associated with a five-second countdown with the text "If you are not redirected in five seconds, click here." Meta refreshes do pass some link equity but are not recommended as an SEO tactic due to poor usability and the loss of link equity passed.

A meta refresh might look like this:

```
<http-equiv="refresh" content="0; url=https://example.com/">
```

How to do these redirects simply using your cPanel?

Okay, let's do this now with some practical examples;

Step 01: Log in to your cPanel (Use the <http://yourdomain.com/cpanel>) link.

Login window of cPanel

Login screen of the Webhosting control panel

Dashboard of cPanel

Main Dashboard of cPanel Webhosting control panel

Step 02: Now in your cPanel dashboard find the “DOMAINS” section and select the module called “Redirects”

Domains section in the cPanel

Redirect's module in cPanel dashboard domains section

Step 03: Now using this redirections module you can select the following configurations for your URL redirections set up.

- Type – Select whether you want a permanent (301) or Temporary (302) redirection type.
- [https?://\(www.\)?](https://(www.)?) – Select the main or subdomain that your redirections URL belongs to.
- / - Type the URL path relevant to your redirection.
- Redirects to – Type the URL that you want to send above-mentioned URL
- www. redirection: Select the www or without www option. You should probably use Redirect with or without www. option for this configuration.

Then finally you can click on the “Add” button to save your redirection configurations and in the below table you can find your domain redirection records.

Redirect's module in cPanel

Domain redirections configuration in cPanel

Conclusion

Using your cPanel dashboard you can easily set up your domains or sub-domains redirection configurations for your website SEO acceleration with any kind of coding knowledge.

Please do not hesitate to take a moment to leave your valuable comment and suggestions using the below comment box.

Thank you very much for taking your valuable time to read this article.

See you in my next article! Warmly. K. Dinesh Kumara Founder, Director, and CEO KDKTEC and PC World Online Magazine
